



THE NEW ERA OF SOCIAL ENTREPRENEURSHIP AND IMPACT

B. Sangeetha
Dr. Waheeda Sunny Thomas
Prof. (Dr.) Safia Farooqui
Dr. R. Sofia
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EXCLUSIVE PARTNER



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PREFACE

The world stands at a critical juncture—facing complex social, environmental, and economic challenges that demand innovative and sustainable solutions. In this transformative age, the rise of social entrepreneurship offers a beacon of hope. It represents a powerful convergence of purpose and profit, where visionary individuals and organizations strive not only for financial success but also for meaningful, measurable impact on society.

"The New Era of Social Entrepreneurship and Impact" emerges from the recognition that we are witnessing a paradigm shift. Traditional models of business and charity are giving way to hybrid frameworks that prioritize social value creation while maintaining financial sustainability. This book is a comprehensive exploration of that shift—capturing the evolution, strategies, challenges, and triumphs of social enterprises in diverse contexts across the globe.

Through research-driven insights, compelling case studies, and thought leadership, this work seeks to illuminate the dynamic landscape of modern social entrepreneurship. It aims to inspire current and future changemakers to embrace innovation, resilience, and ethical leadership in their journeys to solve pressing societal issues.

This book is intended for students, scholars, policy-makers, entrepreneurs, and anyone driven by a desire to build a better world. Whether you are initiating your own social venture or supporting systemic change through policy or investment, may this book serve as both a guide and a catalyst.

We hope that the ideas and stories presented herein spark new conversations, collaborations, and commitments that will propel the social entrepreneurship movement into its next era—one marked by greater inclusivity, innovation, and global impact.

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