

ABOUT THIS BOOK

This book explores how gender affects the way people experience economics in everyday life. It looks at the challenges women face like unequal pay, limited job opportunities, and unpaid household work and explains why these issues matter to everyone, not just women. Through simple examples and clear ideas, the book helps readers understand how rules, traditions, and systems can be unfair, and how they can be changed to support equality. It also talks about how things are improving, with women speaking up, working together, and making a difference in their communities and workplaces. The book shows that when women are treated fairly and given equal chances, families, societies, and economies grow stronger. It's a guide for anyone who wants to learn, think, and be part of a more equal future.

ABOUT THE AUTHOR



Dr. Priyanshi Gupta is an Assistant Professor of Economics (Department of Humanities and Social Sciences) at Integral University, Lucknow, Uttar Pradesh. She holds a Master's degree in Economics and a Ph. D. degree in Applied Economics along with UGC-NET qualification in Economics. She has an expertise in Indian Economy, Micro Economics, International Economics, Public Finance, Environmental Economics, Financial Markets, Development Economics and Demography, Economics of Health & Education, etc., to name a few. She has edited two books and has got published more than Fifteen Book Chapters in edited books with ISBN, Research papers in Seminars, Conferences, UGC-Care Listed and reputed Journals at National and International levels and has received the best research paper prize too. She is a Supervisor to Ph.D. Scholars and has also organized and attended several Faculty Development Programs, Professional Development Programs, Faculty Induction Programs, Workshops, Conferences and Seminars at National and International level.

GENDER ECONOMICS: WOMEN'S ISSUES, RIGHTS AND TRANSFORMATION

Dr. Priyanshi Gupta

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