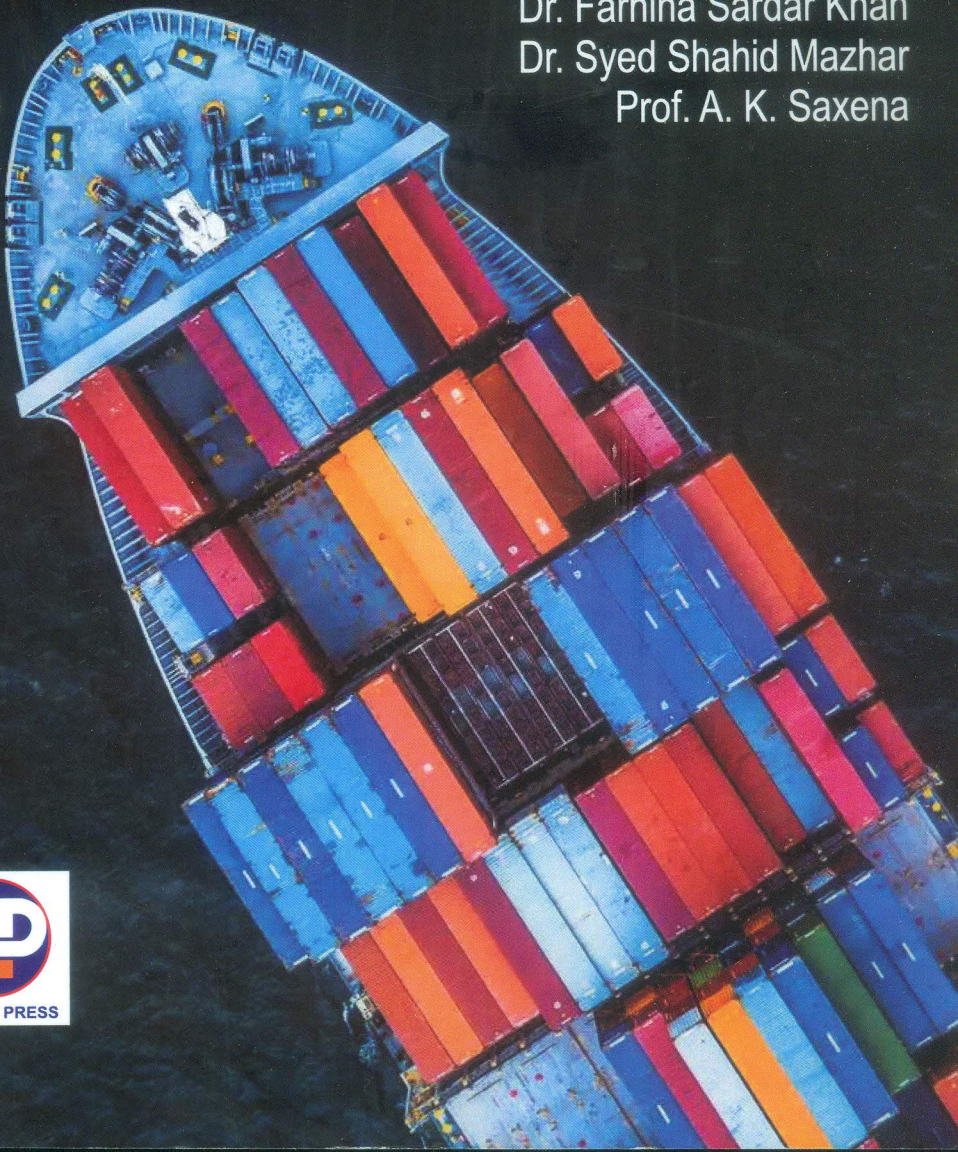


Innovative Trends in
**BUSINESS
TRADE AND
COMMERCE**

CHALLENGES AND OPPORTUNITIES

Dr. Farhina Sardar Khan
Dr. Syed Shahid Mazhar
Prof. A. K. Saxena



Innovative Trends in Business, Trade and Commerce

Challenges and Opportunities

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Dr. Farhina Sardar Khan, Dr. Syed Shahid Mazhar and Prof. A. K. Saxena

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RECENT TRENDS IN GREEN HRM SCHEME TOWARDS SUSTAINABILITY IN THE BUSINESS ENVIRONMENT: A REVIEW

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ABSTRACT

The paper focuses on the reach of the green human resource management (GHRM), which depends on the policies and practices of the organizations and as well as on the resources. The Green is the emerging concept of new era. Now people think about the economic growth, but they are not avoiding the environmental enhancement. The Green HRM practices comes under those necessary practices which have a power to change the scenario of the workforce. Green HRM practices include the working strategies of the administration, performed to manage the working effectiveness of the employees. The current Green HRM strategies used in the organization are very beneficial and helpful in prevailing our environment. The paper talks about the current practices of Human resource management included by the organizations to attain the environmental growth. The understanding of going green with emerging technologies is now an important concept of the modern generation. The paper highlights the key concepts of Green HRM and the also through some light on the