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Dr. Orooj Siddiqui is an accomplished academician and researcher with over 19 years of experience in human resource management, research, and higher education. She holds a Ph.D. in Commerce and Business Management and has made significant contributions to the fields of organizational behavior, work-life balance, and employee satisfaction. She has published and presented numerous research papers in national and international journals and conferences, edited several academic volumes including "From Lockdown to Rebound" (2022) and "Shaping the Future – Islamic Financial Services in India" (2025), and holds multiple published patents in HR innovation and learning technologies. Dr. Siddiqui has also been a recipient of the Best Doctoral Thesis Award (2022) and Excellence in Teaching in Higher Education Award (2025). Her work bridges academia and industry through her leadership in seminars, panel discussions, and research-driven initiatives focused on human capital development and sustainable management education.



Ph.D. Scholar in Management

Anamta Ali is a dedicated Ph.D. scholar in Management with a multidisciplinary academic background encompassing Commerce, Education, Political Science, Economics, and Business Administration. A consistent academic topper and UGC-NET qualifier, she exemplifies a strong blend of analytical thinking and research orientation. Her doctoral research focuses on work-life balance, emotional intelligence, and human behavior, exploring how these dimensions influence performance, satisfaction, and well-being in contemporary organizational settings. With a keen interest in human dynamics and sustainable workplace practices, she aims to contribute meaningfully to both academia and industry. Anamta has actively participated in various international and national conferences, faculty development programs, and academic seminars, and has contributed insightful book chapters and research papers to the field of management and behavioral studies. Beyond research, she is a skilled content writer and editor, known for her clarity of thought and ability to translate complex ideas into impactful writing. Her passion for knowledge-sharing, academic excellence, and holistic education continues to drive her scholarly pursuits and engagement in the academic community.

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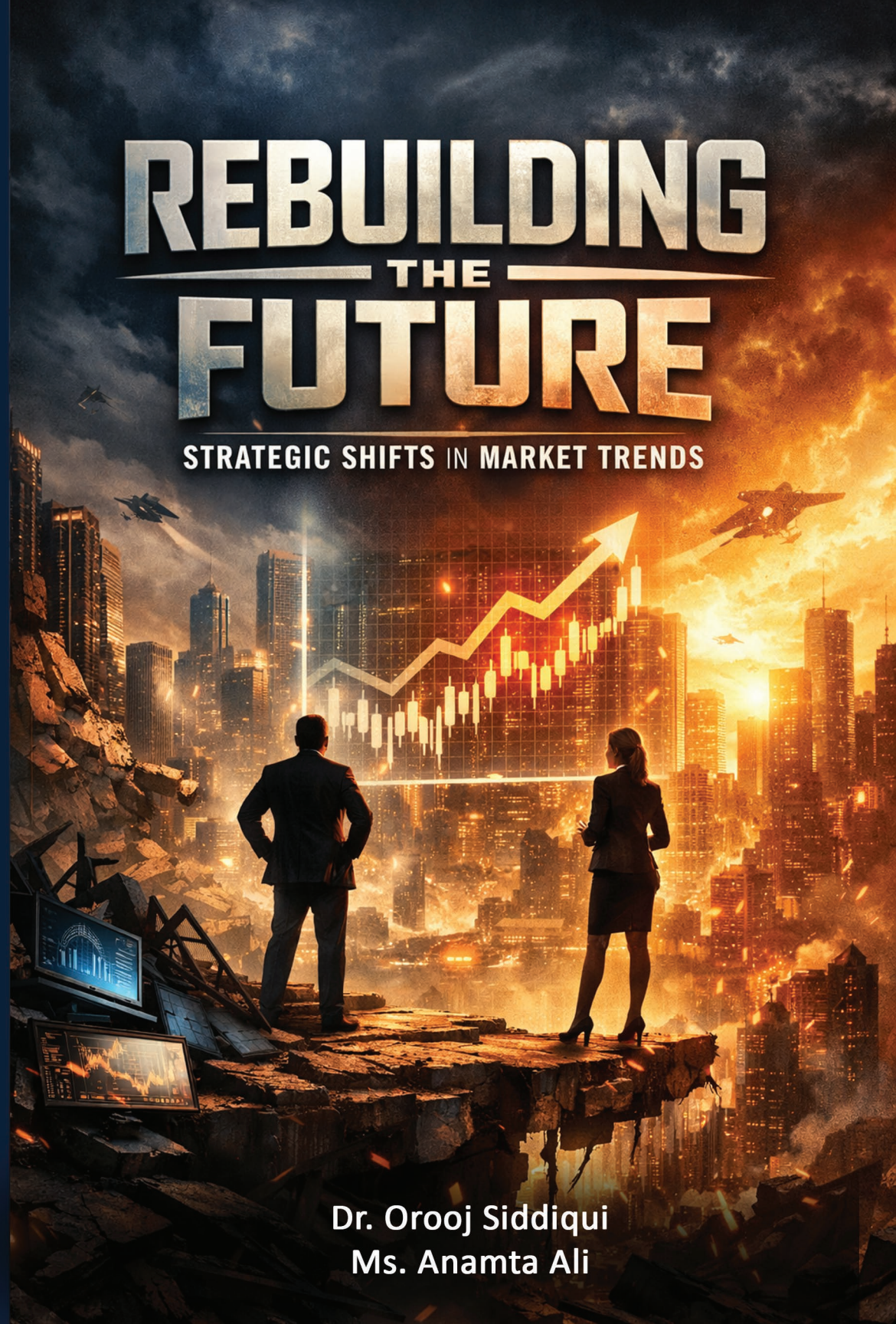


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REBUILDING THE FUTURE

STRATEGIC SHIFTS IN MARKET TRENDS

REBUILDING THE FUTURE: STRATEGIC SHIFTS IN MARKET TRENDS



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Rebuilding the Future: Strategic Shifts in Market Trends

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