

Contemporary Interdisciplinary Research Thirst Edited by Ms. Sheetal Sharma & Mr. Devvrath Anand
 This book is a curated collection of contemporary research articles that reflect the growing thirst for knowledge across disciplines. In an era where academic boundaries are increasingly porous, interdisciplinary research has emerged as a powerful approach to address complex global challenges. This volume brings together diverse perspectives from fields such as science, technology, social sciences, humanities, and education, showcasing how collaborative inquiry can lead to innovative solutions and deeper understanding. Each article in this collection represents a unique contribution to its respective domain, while also highlighting the interconnectedness of ideas across disciplines. The editors have carefully selected works that not only demonstrate academic rigor but also inspire curiosity and critical thinking. Whether you are a researcher, educator, student, or policymaker, this book offers valuable insights into the evolving landscape of interdisciplinary scholarship. It serves as both a resource and a catalyst for further exploration, encouraging readers to break silos and embrace the richness of integrated research.



Ms. Sheetal Sharma is an Assistant Professor of Law & a Doctoral Researcher, she is pursuing her Ph.D. in Criminal Law from Amity University, Jaipur. With extensive experience as both an educator and a legal associate, Ms. Sharma brings a strong foundation in legal research, drafting, and advocacy to her academic pursuits. Her scholarly work spans diverse domains such as Artificial Intelligence, Cybersecurity, Criminal Law, and Socio-Legal Studies, with multiple peer-reviewed and UGC Care-listed publications to her credit. She has also contributed book chapters on the intersection of law and emerging technologies, including "Impact of Artificial Intelligence on Cyber Security Laws" and "Mind & Machine: A Conflict and Prospect for Rights, Ownership and Innovation." Known for her active engagement in national and international conferences, Ms. Sharma continues to explore the dynamic interplay between technology and law, with a vision to bridge academic insight and practical legal innovation.



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Ms. Sheetal Sharma & Mr. Devvrath Anand

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Editors

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Mr. Devvrath Anand

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7. Voices In The Cloud: Media Narratives And The Evolution Of Speech In Digital Times

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ABSTRACT

In the age of digital communication, the boundaries between speech and media have significantly blurred, giving rise to a new form of discourse shaped by technology, connectivity, and algorithmic curation. The traditional modes of storytelling and public speech have undergone rapid transformation, enabling individuals and institutions to craft, manipulate, and distribute narratives with unprecedented reach and speed. Media narratives and speech in digital times represent a dynamic intersection of technology, culture, and power. While the digital era offers unprecedented opportunities for expression and connection, it also demands a critical awareness of the forces that shape our digital conversations. As speech continues to evolve in the cloud of data, algorithms, and global networks, society must grapple with the ethical, political, and epistemological questions it raises. The future of communication depends not just on the tools we use, but on the narratives, we choose to tell—and believe.

The digital revolution has transformed how speech is created, shared, and consumed across the globe. From traditional television broadcasts to the decentralized nature of social media platforms, the voices shaping public opinion have multiplied. This chapter explores how speech in the digital era—especially through television, social media, and online platforms—functions both as a vehicle for free expression and as a conduit for hate. It critically examines media narratives in modern communication, their role in influencing perception, and their potential to incite or suppress violence and prejudice. While technology has democratized information and amplified marginalized voices, it has also been weaponized to spread misinformation, deepen polarization, and propagate hate speech. Through a multi-dimensional analysis of platforms, policy, and case studies, this chapter aims to understand the duality of digital speech and propose measures for creating a safer, more equitable communication environment.

Keywords: Digital Era, Media Narratives, Social Media, Hate Speech, Power Politics, Digital Hate.