

Futuristic Trends in
Management

Volume 3, Book 15, 2024, IIP Series



Futuristic Trends in

MANAGEMENT

Volume 3, Book 15, 2024, IIP Series



Title of the Book: Futuristic Trends in Management

Edition: Volume 3, Book 15, 2024, IIP Series

Copyright © 2024 Authors

No part of this book may be reproduced or transmitted in any form by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the copyright owners and publisher.

Disclaimer

The authors are solely responsible for the contents published in this book. The publisher or editors do not take any responsibility for the same in any manner. Errors, if any, are purely unintentional and readers are requested to communicate such errors to the editors or publishers to avoid discrepancies in future.

E-ISBN: 978-93-5747-817-5

Publisher, Printed at & Distribution by:

Selfypage Developers Pvt. Ltd.,
Pushpagiri Complex,
Beside SBI Housing Board,
K.M. Road Chikkamagaluru, Karnataka.
Tel.: +91-8861518868
E-mail: info@iipseries.org

IMPRINT: I I P Iterative International Publishers

PREFACE

Management is an art of getting things done through and with the people in formally organized groups. It is an art of creating an environment in which people can perform and individuals can co-operate towards attainment of group goals. Management Study HQ describes Management as a set of principles relating to the functions of planning, directing and controlling, and the application of these principles in harnessing physical, financial, human and informational resources efficiently and effectively to achieve organizational goals. A good management is the backbone of all successful organizations. And to assist business and non-business organizations in their quest for excellence, growth and contribution to the economy and society, Management Book Series covers research knowledge that exists in the world in various management sectors of business through peer review chapters. This book series helps company leaders and key decision-makers to have a clear, impartial, and data-driven perspective of how factors will impact the economy moving forward and to know what they should be doing in response. It also focuses on a range of issues but not limited to General Management

1. Marketing Information Technology & Library
2. Finance
3. Business
4. Human Resources
5. Operations
6. International Business
7. Entrepreneurship
8. Business Ethics
9. Corporate Social Responsibilities
10. Public Policy
11. Tourism & Hospitality

EDITORIAL BOARD MEMBERS

Dr. Subhasish Das

Assistant Professor

Krishna Kanta Hanidiqui State Open University

Guwahati, Assam, India

Dr. Moiz Akhtar

Assistant Director (IQAC)

Intigral University Dasauli

Lucknow, India

Mr. Sagar Gaur

Senior Consultant

Mrs. Sayali Ware

Assistant Professor

Department of Marketing

S.M.R.K.

Nashik, Maharashtra, India

Dr. Latika Ajbani Gaikwad

Assistant Professor

School of Commerce and Management

Yashwantrao Chavan Maharashtra Open University

Nashik, Maharashtra, India

Mr. Ramesh Nhawkar

Corporate Trainer

BNI: Business Net work International