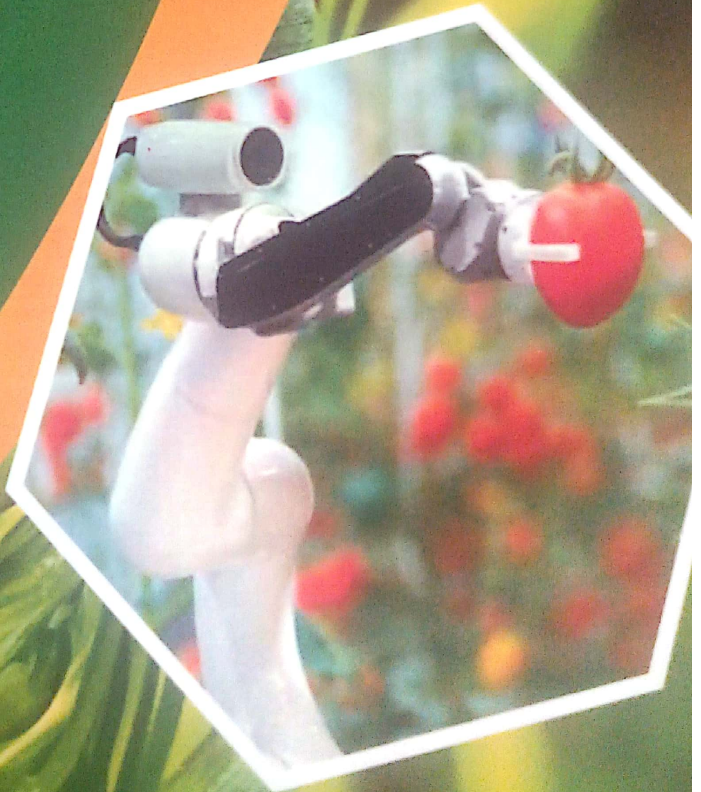


# TEXTBOOK ON DIMENSIONS OF AGRICULTURAL EXTENSION

Sunil Kumar  
Mustfa Hussain  
Akanksha Singh  
Jagatpal  
Ashish Singh



*Textbook on Dimensions of Agricultural Extension*

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Dr. Kumar is actively engaged in teaching and guiding undergraduate, postgraduate, and Ph.D. students in Agriculture. His impressive academic record includes publishing 30 research papers, 24 research abstracts, two newsletters, 15 popular extension articles and brochures, five book chapters, and three books. Additionally, he has participated in three ICAR trainings, seven Faculty Development Programmes (FDP), and four professional development courses.

Dr. Kumar's outstanding contributions to education, research, and extension work in agriculture have earned him several prestigious awards, including the Best Thesis Award, Young Scientist Awar, Best Oral Presentation Awardee, and Young Extension Worker Award. Under his supervision, eight students have completed their research at the postgraduate level, and four students are currently pursuing their Ph.D. His work in villages around Lucknow is truly inspiring! By teaching and conducting extension activities, he's making a significant impact on the community. His initiatives include health campaigns, awareness rallies, and community engagement programs such as Kisan Chaupal, Kisan Pathshalas, and Kisan Goshthis.

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# ENHANCING RURAL DEVELOPMENT VIA DIGITAL ADVANCEMENTS: THE ROLE OF NGOs

– Sunil Kumar, Akanksha Singh, Jagatpal

## ABSTRACT

Mahatma Gandhi once said “India lives in its villages” and looking at the present scenario from the social, economic and political perspectives this statement seems valid even today. Hence Rural Development which is concerned with economic growth and social justice, improvement in the living standard of the rural people by providing adequate and quality social services and minimum basic needs becomes essential. Non-government organizations with their advantage of non-rigid, locality specific, felt need-based, beneficiary oriented and committed nature of service have established multitude of roles which can affect rural development. A number of NGOs have been playing a vital role in rural community development, to enable them to lead a dignified life by building their capabilities, strengthening community institutions and mobilizing resources. The present era is being characterized by “Revolution in information technology” which is popularly known as Information Communication Technology (ICT), including gadgets which processes to access, retrieve, store, organize, manipulate, produce, present and exchange information by electronic and automated means. So, ICT refers to tools that facilitate production, transmission and processing of information. In developing countries like India, ICT has always been an important factor behind development. Even in areas where there is hardly any development, ICT has been considered to change some part of it. It has showed traces in the smallest of villages. In the present era of digitalization ict plays an important role in rural development. Various ICT initiatives has been undertaken by NGOs like DIGITAL GREEN-Video Kheti, Sampark.net, Oracle Smart Community Interface, ICT for Poor, RAIN etc. These ICT initiatives by NGOs focuses on transforming agriculture and other allied activities in to a sustainable & vibrant activity, which will improve rural people' livelihood and bring respect to