

About the Authors



Dr. Aastha Khatri is Assistant Professor in the department of Agriculture, Maharishi Markandeshwar (Deemed to be University) Mullana, Ambala (Haryana). She did her Graduation, Post Graduation and Ph.D from MPUAT, Udaipur. She had contributed in many articles, book chapters related to extension education. She had published many research papers in reputed national and international journals.



Dr. Akshit Kukreti is an eminent researcher with a PhD in Forest Seed Technology from Forest Research Institute, Dehradun, and having M.Sc. in Seed Science and Technology from VCSG Uttarakhand University of Horticulture and Forestry, Bharsar, Pauri Garhwal, Uttarakhand. With extensive expertise in seed ecology, agricultural extension, plant molecular biology, and seed pathology, Dr. Kukreti has made significant contributions to these fields. He has successfully qualified the ICAR National Eligibility Test (NET) conducted by ASRB in three consecutive attempts (NET-I 2018, NET-II 2018, NET-2019). Dr. Kukreti has published over 15 research papers in prestigious national and international journals and has actively participated in 10 conferences. His remarkable achievements include being awarded the International Travel Support (ITS) by the Science and Engineering Research Board, Department of Science and Technology (DST), to attend the 4th World Congress on Agroforestry in Montpellier, France, in 2019. Dr. Kukreti has also received several esteemed awards, including the Young Scientist award, for his scientific accomplishments.



Mr. Sooraj Avasthi born on 19 August 1995 in ANDUAT, Kumarganj, Faizabad, Uttar Pradesh. Completed higher secondary education in Science Stream at RSP Smarak Shivpuri Inter College, Khandasa, Faizabad in 2012. Earned a Bachelor of Science degree in Horticulture from Narendra Deva University of Agriculture & Technology, Kumarganj, Faizabad, in 2016.

After that completed Master of science degree in Agriculture in specialization of Agriculture Extension from University of Lucknow, Lucknow, Uttar Pradesh in 2018. A 02 year experience as Teaching Supporting Staff in Department of Agriculture, IIAST, Integral University, Lucknow. Mr. Avasthi has published several research papers, review articles and book chapters and has participated in the international and national conferences.

Published by

Rathore Academic Research Publications

28/2, KH No.-58, B.H. Colony
Sangam Vihar, New Delhi-110068, INDIA
Tel. +91- 8130113616, +91 8931045193
Website: www.rarpublications.com

ISBN 978-93-49454-57-6



Price Rs. 750/-



A Textbook of Agricultural Extension Education

Khatri | Kukreti | Avasthi



A Textbook of Agricultural Extension Education

Dr. Aastha Khatri
Dr. Akshit Kukreti
Mr. Sooraj Avasthi



Content

Sl. No.	Particulars	Page No.
1.	Education and Extension	1-10
2.	Extension education and Extension Education Process	11-15
3.	Teaching learning process	16-27
4.	Extension Teaching Methods	28-34
5.	Extension Programme Planning	35-47
6.	Rural Development	48-52
7.	Rural Leadership	53-58
8.	Administration	59-66
9.	History of Extension	67-92
10.	Communication	93-116
11.	New Trends in Agricultural Extension: Privatization of Extension Services	117-120
12.	Cyber Extension / e-Extension	121-125
13.	Farmer-Led Extension and Market-Led Extension	126-130
14.	Social Stratification	131-139

15.	Five-Year Plan: Concepts, Meaning, Role, Formulation, and Constraints in Implementation	140-144
16.	Evaluation of Extension Programmes: Meaning, Types, and Elements	145-150
17.	Community Work for Development: A Detailed Overview	151-158
18.	Status of Women in Society: A Detailed Overview	159-165
19.	Adoption and Diffusion: Classification, Advantages, and Disadvantages	166-172