



INDIA



PRESIDENCY

A Synthesis of Perspectives

**Prof. Salma Ahmed
Dr. Zareen Husain Farooq**

वयुधेव कुटुम्बकम्

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संयुक्त राष्ट्र संघ

ONE EARTH • ONE FAMILY • ONE FUTURE

INDIA G20 PRESIDENCY

A Synthesis of Perspectives

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Technology-Driven Employee Engagement: A Pathway to Sustainable Growth in G20 Nations

Arti Awasthi & Dr. Farhina Sardar Khan

Abstract

The increasing use of technology in the workplace, including in India, is crucial for employee engagement and organizational success. As the G20 continues to pursue sustainable growth, investments in technology-enabled and human-led transformation programs are essential for long-term business viability. This study aims to explore the technological influence on employee engagement in Indian settings by reviewing the latest evidence. A comprehensive search of electronic databases and manual searching was conducted to identify relevant articles published in recent years. Twelve articles meeting the inclusion criteria were examined using a coding framework to discern significant themes and findings. These encompassed aspects such as the types of technology employed for employee engagement, the technological impact on employee-engagement outcomes, and factors influencing the relations between technology and employee engagement.

Keywords: *Employee Engagement, Digital Technology, Disruptive Technology, Organizational Success, Investment*

Introduction

In the dynamic and ever-changing business environment of today, technology holds a pivotal position in nurturing employee engagement and securing the triumph of organizations. India, a prominent member of the G20, has been embracing technological advancements in the workplace, transforming the way organizations operate, communicate, and interact with their